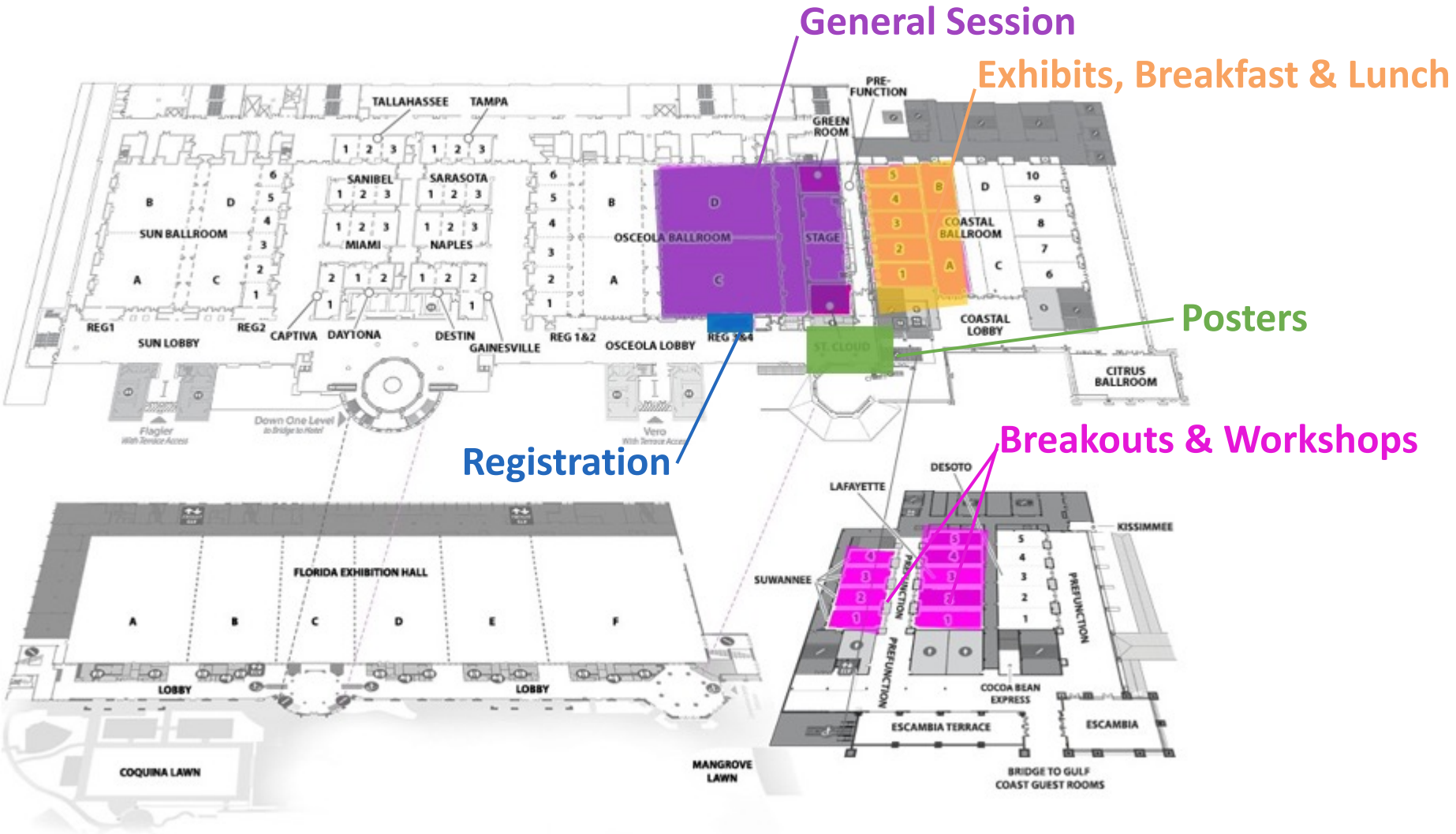
AWIR 2024 July 25th – 27th

Gaylord Palms Resort & Convention Center

AWIR 2024 Floorplan



Sponsorship

- AWIR 2024 Prospectus is available on line https://awirgroup.org/images/Exhibitors/2024/AWIR_24_Prospectus_Final_Dec_compressed-min.pdf
- Additional Promotional Opportunities can be found at the bottom of this landing page https://awirgroup.org/meetings/exhibitors.html
- Interested in sponsorship, product theater, ad boards, promotional ads*, encored posters, or an exhibit?
  - 1st Step – arrange for a letter of agreement with Katharine.channing@awirgroup.org deadline for exhibits, posters, and product theaters is April 15, 2024.
  - 2nd Step – arrange for payment by May 15, 2024 (or provide proof it is in process)
  - 3rd Step – BCD will send links to the Sponsor Resource Center for all registered sponsors; their email address is AWIRSponsors@BCDME.com

*Deadline for promotional signage is July 1, 2024

Sponsorship Continued

- AWIR's W-9 is available at the bottom of this page
  - https://awirgroup.org/about/corporate-sponsorship.html
- More information and views of the meeting areas can be found here https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/pdf
- Virtual tours of the central meeting space (Osceola and Coastal Ballrooms) can be seen here https://visitingmedia.com/tt8/?ttid=gaylord-palms-resort-convention-center#/3d-model
- Contact Katharine.channing@awirgroup.org for sponsorship

Product Theaters & Educational Symposia

- Embedded in agenda and run by AWIR/Encore
- Please send topics to Katharine.channing@awirgroup.org or Grace.wright@awirgroup.org
- Dr. Wright organizes agenda w/ PTs based on topics, once topics are received Dr. Wright will assign time slots
- Speakers should be registered and have hotel room stays paid for by sponsor (if not already attending)
- All Product Theater speakers must present in person
- Bio and headshots due as soon as possible but no later than June 17
- Slides for PTs due by June 17
- If polling questions are included please provide an Excel spreadsheet of the questions/answers by June 17 for programming

Poster Hall Sponsorship & E-posters

- Sponsorship includes 5 encore digital posters
- Abstracts and/or posters must be submitted by May 1 for peer review by the AWIR 2024 Executive Committee
- Displayed onsite on large screens and in the AWIR 2024 web-based app with embedded 2- or 3-minute audio and video of primary authors
- Sponsor Resource Center links will be sent to each sponsor to upload files and complete a spreadsheet with author names, poster titles
- Please provide short bio and headshots of primary authors via the Sponsor Resource Center
- Final files due by June 13

IF a sponsor wants to encore data from EULAR please contact Katharine.channing@awirgroup.org for extended deadlines

AWIR 2024 – Additional Sponsorships

- Conference Wi-Fi – $7,500
- Door Drops – nightly at $7,500
- Hotel Key Cards – one sponsor at $7,500 (production time is 10 weeks)
- Conference Web Based Meeting App – one sponsor at $20,000
- Advisory Boards
  - $25,000 for 4 – hours (only 2 left)
  - $15,000 for 2 hours.

Platinum Exhibitor Benefits

Platinum sponsor

$30,000

Booth

- 10ft x 10ft booth space with chairs + drape

Conference passes

- 4x complimentary all-inclusive exhibitor registrations

Conference app

- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

Additional elements

- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program

Logistics and Events

- BCD is our logistics Partner is managing registration, rooming lists, hotel, F&B, sponsor and speaker management, and providing overall conference management
- BCD AWIR 2024 Lead: Deanna Haines
  - deanna.haines@bcdme.com
- BCD Sponsorship Deliverables Coordinator: Cassandra Foy
  - AWIRSponsors@bcdme.com
- Corporate Members Meeting and Advisory Boards are also managed by BCD
- AWIR requests each sponsor provide one main point of contact, one medical and one commercial, to manage complimentary registrations and queries
  - ALL - 2024 point of contact should be sent to AWIRSponsors@bcdme.com

Registration

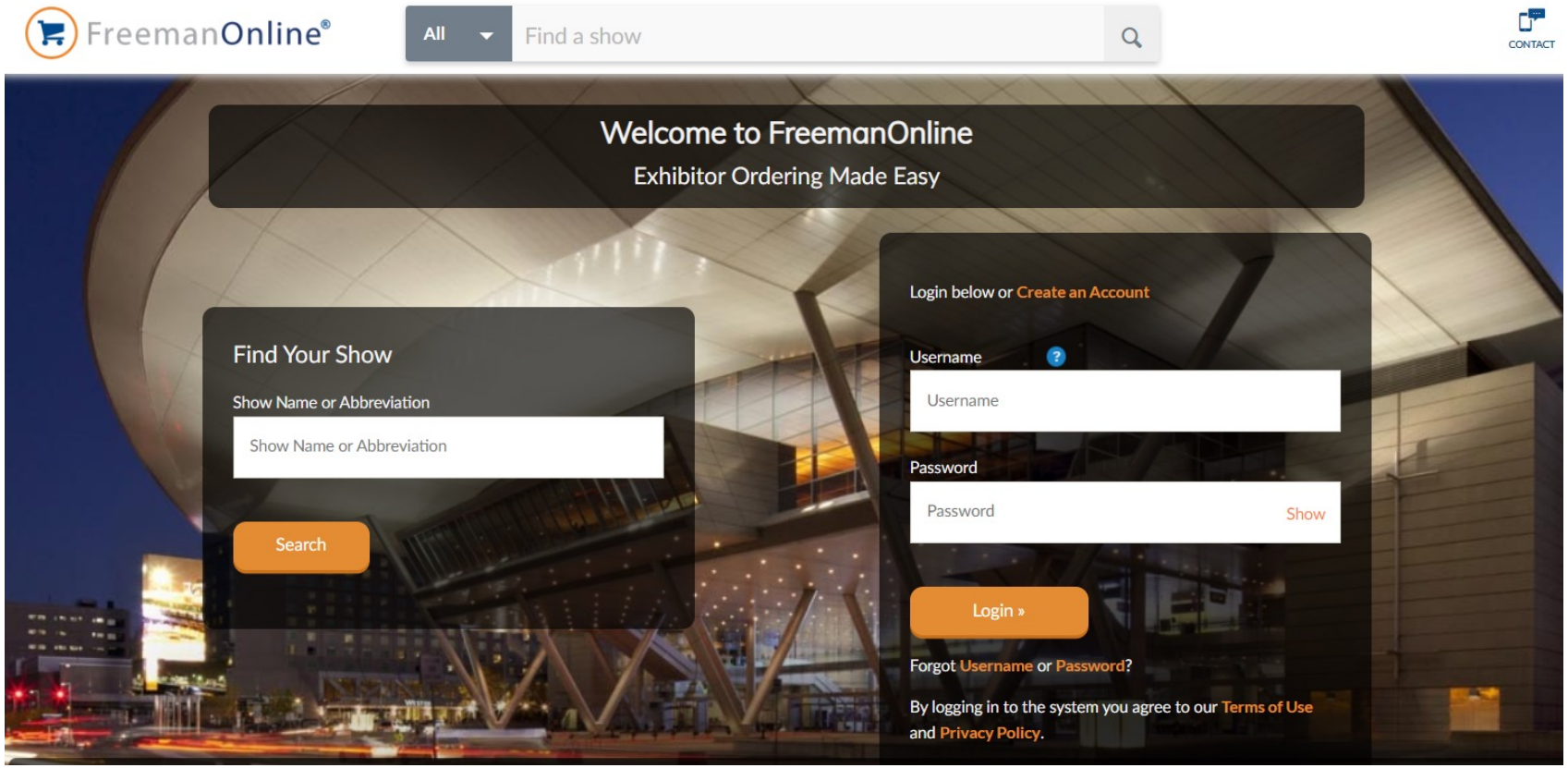
- All Exhibitors, Industry Employees, and Agency staff are expected to register as non-HCP attendees with the Industry rate.
- During registration you will be asked to select the hotel nights needed; a reservation at the hotel will be made using the CC provided.
- To manage the rooming list appropriately we would like all sponsors/exhibitors to be registered by June 1.
- Deadline for hotel registration is June 10. Hotel rooms without AWIR 2024 registrations will be canceled after this date and no refunds will be possible.
- Exhibitors and Industry attendees are expected to wear their badges while at the Conference.
- Exhibitor and Industry badges are not limited access, the badges give you access to all Sessions, Networking Receptions, and most importantly all the food and drink(s) you can handle!
- Contact AWIRSponsors@bcdme.com for questions on logistics

Exhibits for the Gaylord via Freeman

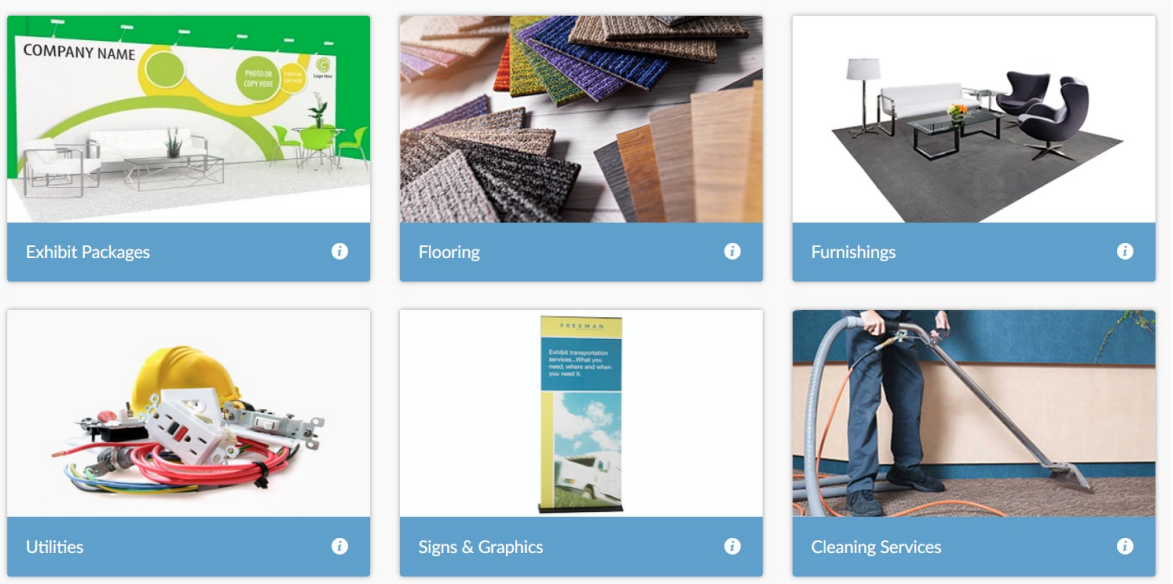
- New this year! All Exhibits will go through Freeman, the Gaylord's onsite Exhibits and Promotional Support agency.
- Freeman will provide access the online Exhibitor Kit once sponsors have signed an agreement and paid for sponsorship
- There are additional costs for shipping, electrical needs, and storage this must be paid directly to Freeman.
- Schedules for exhibit setup will be sent in early June
- All exhibits, including table-top displays, MUST be set up on Wednesday, July 24 by 9pm . No exceptions.
- Exhibits open to kick off the conference at breakfast on Thursday morning.
- Freeman Contact:
  - Victoria Gonzalez, Client Relationship Manager: victoria.gonzalez@freeman.com
- All companies that have paid for on-site promotion in the conference area (e.g. clings, columns) will work directly with BCD for submission and approval.

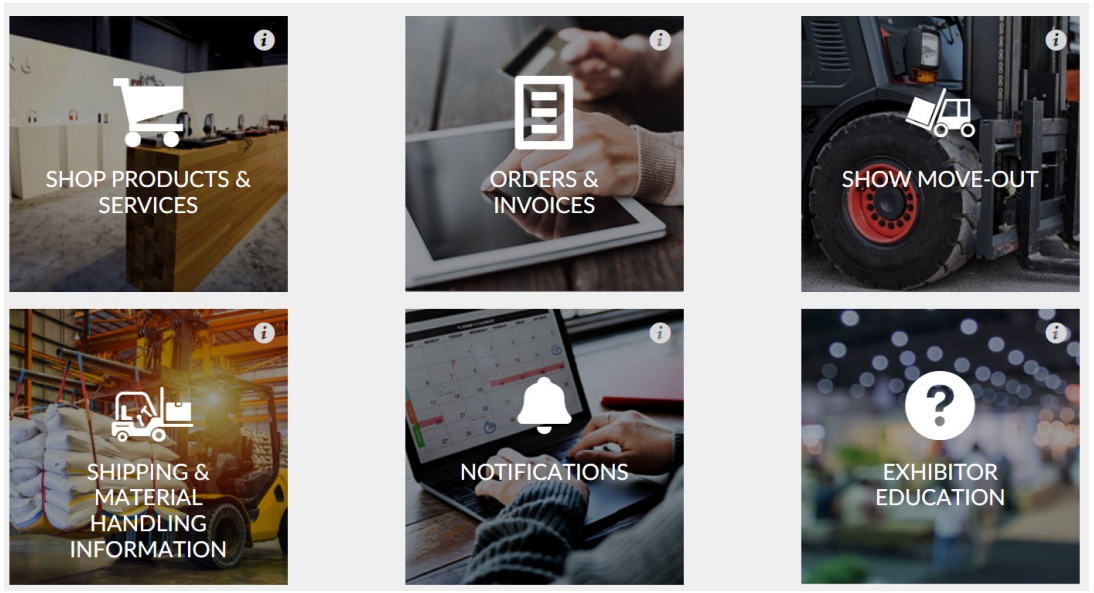
Exhibitor Kit

- Full-service exhibitor support provided Freeman
- Sponsors pay and work directly with Freeman to store exhibits, logistics and material handling



Freeman Online





Show Information

Quick Facts

Show Contacts

Forms & Brochures

BOOTH NUMBER	BOOTH SIZE	BOOTH EQUIPMENT
MR15	10.0' x 10.0'	What's Included In Your Booth

Additional Information

To receive an additional discount on select items, place your order online prior to the discount price deadline of December 27, 2023.

Our goal at Freeman is to help you have a successful event. If you need assistance or have any questions, please contact Exhibitor Support at (888) 508-5054.

Hotel Door Drops

- Available nightly Wednesday, July 24, Thursday, July 25 or Friday, July 26
- All companies that have sponsored a room drop* will work with BCD to have them fulfilled at the hotel
- Hotel room drop material can be up to an 8 1/2”X11” single sheet or pamphlet/booklet. Additional pieces (e.g. separate product inserts) are additional costs.
- Assume 500 copies/night
- Please include AWIR logo and provide art files for review by June 1.
- Shipping details will be provided in the Sponsor Resource Center
  - Contact AWIRSponsors@bcdme.com with questions
- Copies due at Gaylord Palms by Friday, July 19.

- ***Limited** availability contact Katharine.channing@awirgroup.org regarding sponsorship

Sponsorship Deliverables Deadlines

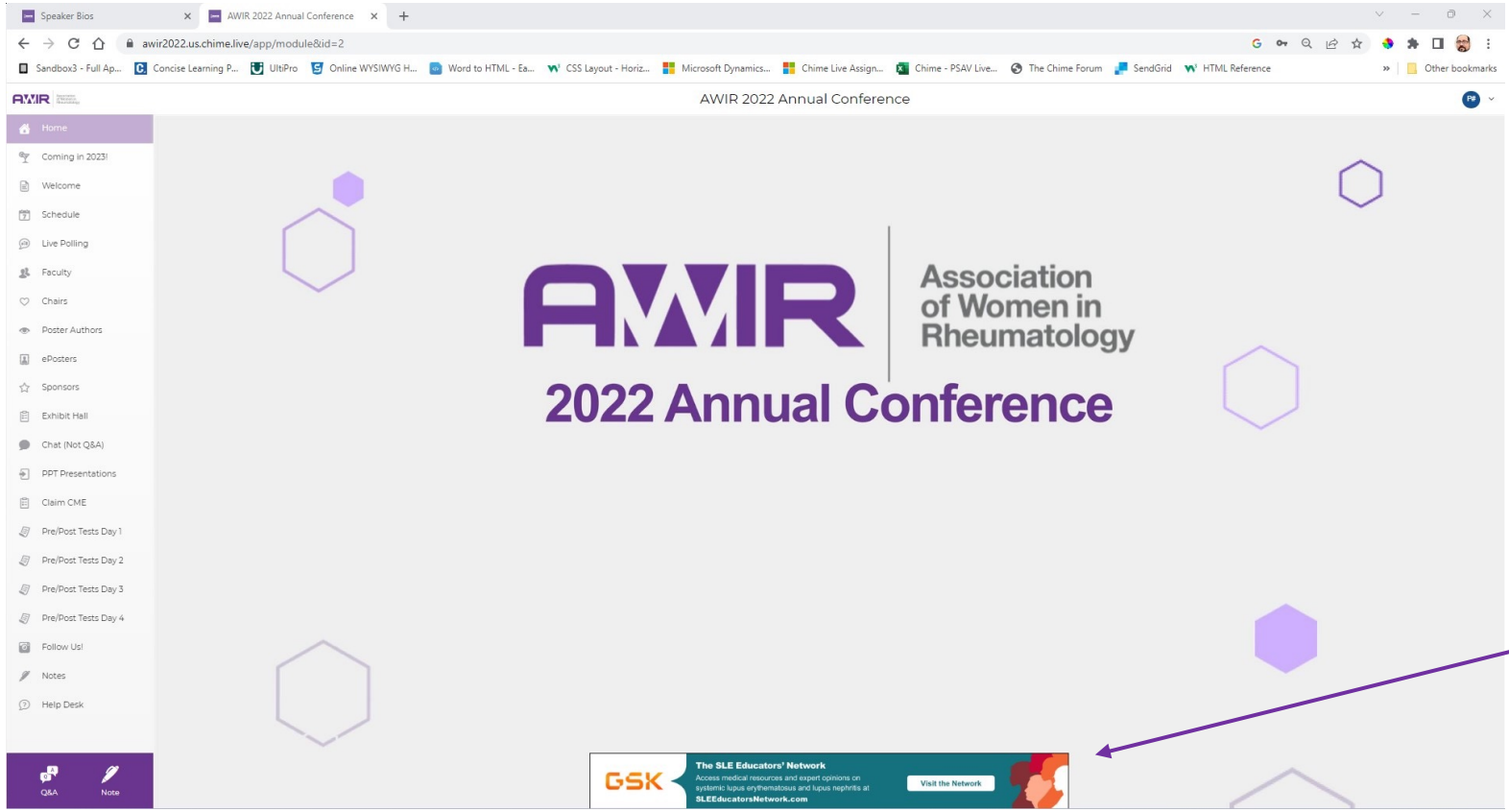
Sponsorship	Deliverables	Submission Deadlines
Product Theater / Scientific Satellite Symposia	• Speaker Title • Speaker Headshot & Bio • Final Slides • Polling Q&A if applicable	• June 17 • June 17 • June 17 • June 17
Platinum Sponsorship	• 2 Clickable branded/unbranded banners • Weblinks for banners • 2: 3-min or 1: 6-min branded/unbranded video	• June 1 • June 1 • June 1
All Exhibitors	• Logo with weblink	• June 13
Hotel Key Card	• Card Design	• May 20
Posters	• Submission for peer review • Primary Author(s) Headshots & Bios • Files poster audio files, video files and spreadsheet	• May 1 • June 13 • June 13
Hotel Door Drops	• Submission for approval • Arrival at Hotel	• June 1 • July 19
Conference App	• Pre-meeting newsletter banners • Pop-up notifications	• May 1 • June 13

Sponsor Elements and Specifications

Sponsorship	Size	Type
Exhibitor Logo in app	250 px X 250 px minimum	.png .jpeg .eps
Exhibitor weblink in app	Provide link	NA
Video for E-Posters in app	Upload files	Mp4 or mov
Audio for E-Posters	2 to 3 minutes	Mp4 or mov
Bios and photos of speakers & authors	Upload files	.pdf, .jpeg, .eps, .png
Rotating banner in app (clickable)*	768 X 90	.png .jpeg .eps
Two 3-minute videos OR One 6-minute video*	Upload files	Mp4 or mov
Hotel Key Card	Specifications provided direct to sponsor	
*Available only for Platinum Sponsorship		

AWIR 2024 Live Streaming

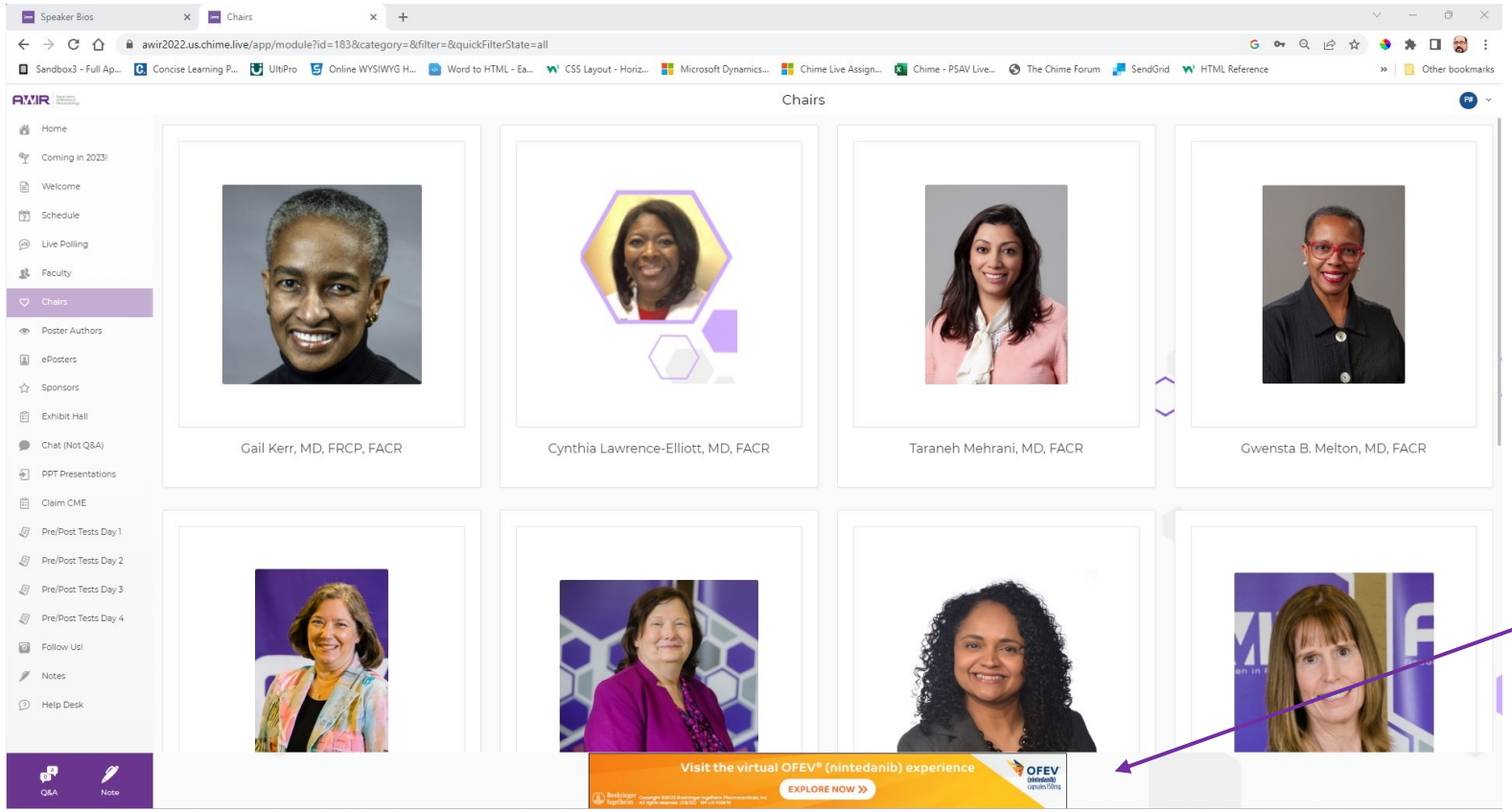
Encore's web-based app



Platinum Sponsor
Clickable Banners

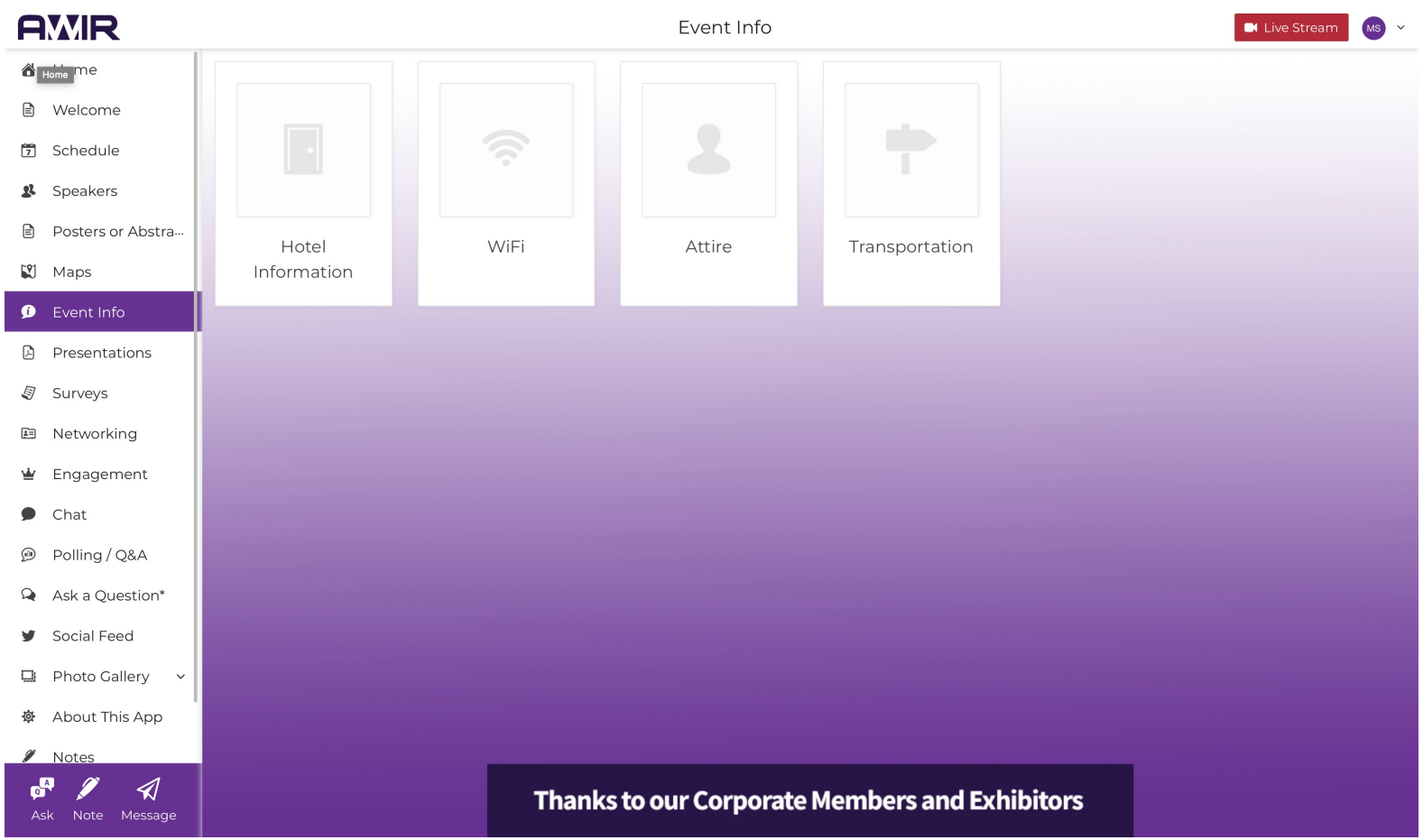
Speakers & E-Poster Authors View

Hosting bio's and photos

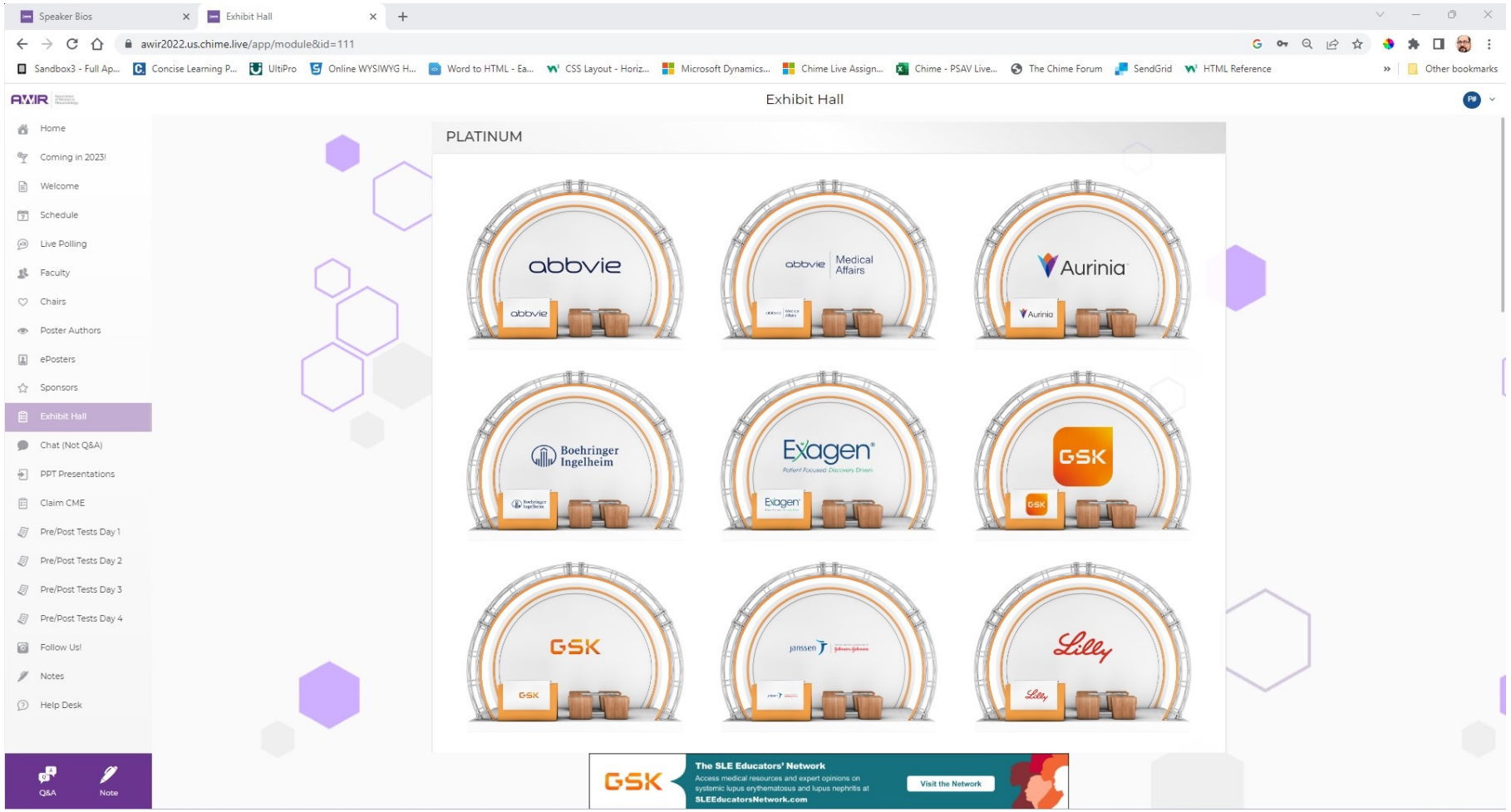


Platinum Sponsor
Clickable Banners

General Info

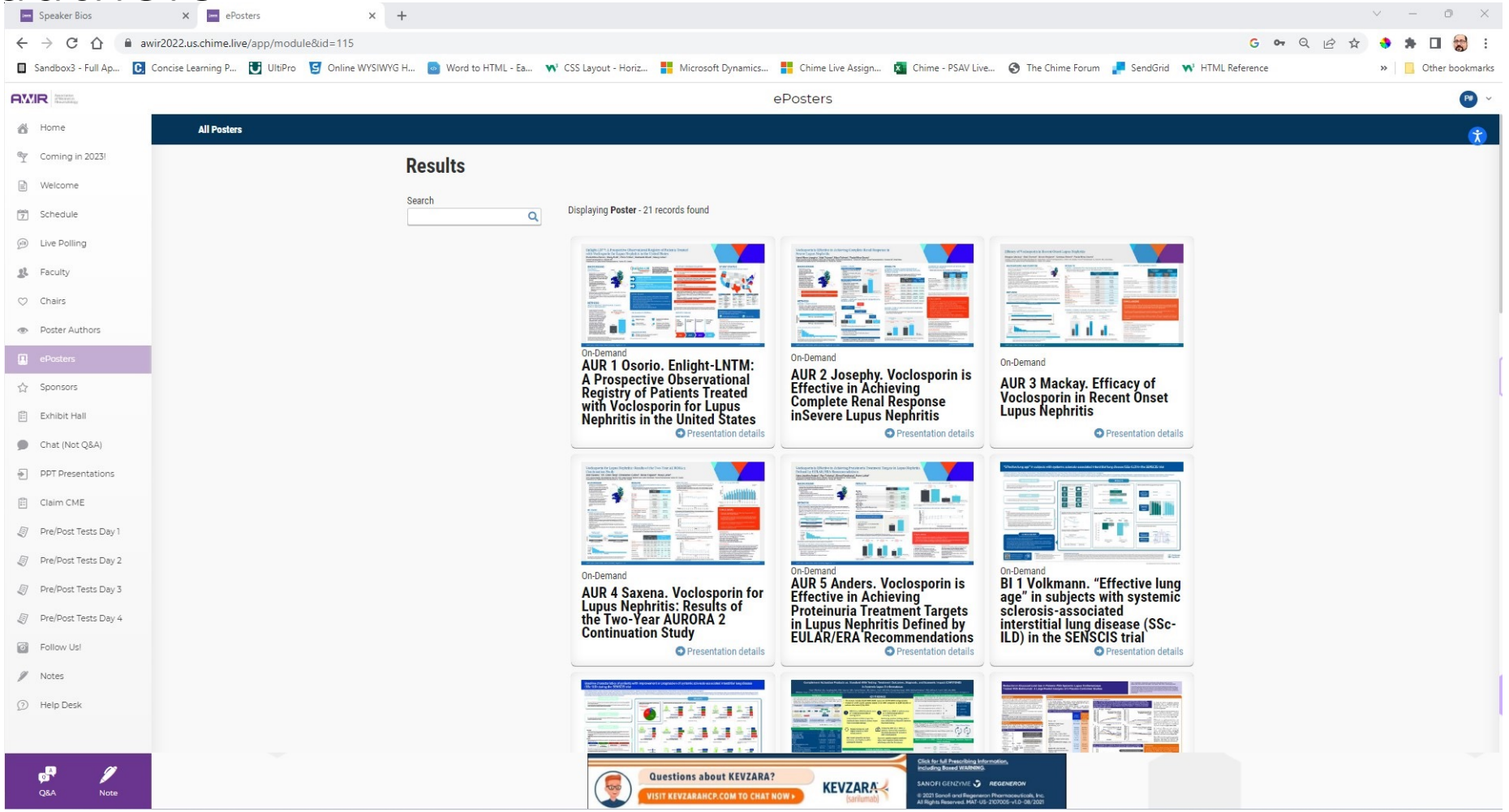


Exhibitors Acknowledged by Sponsor Level



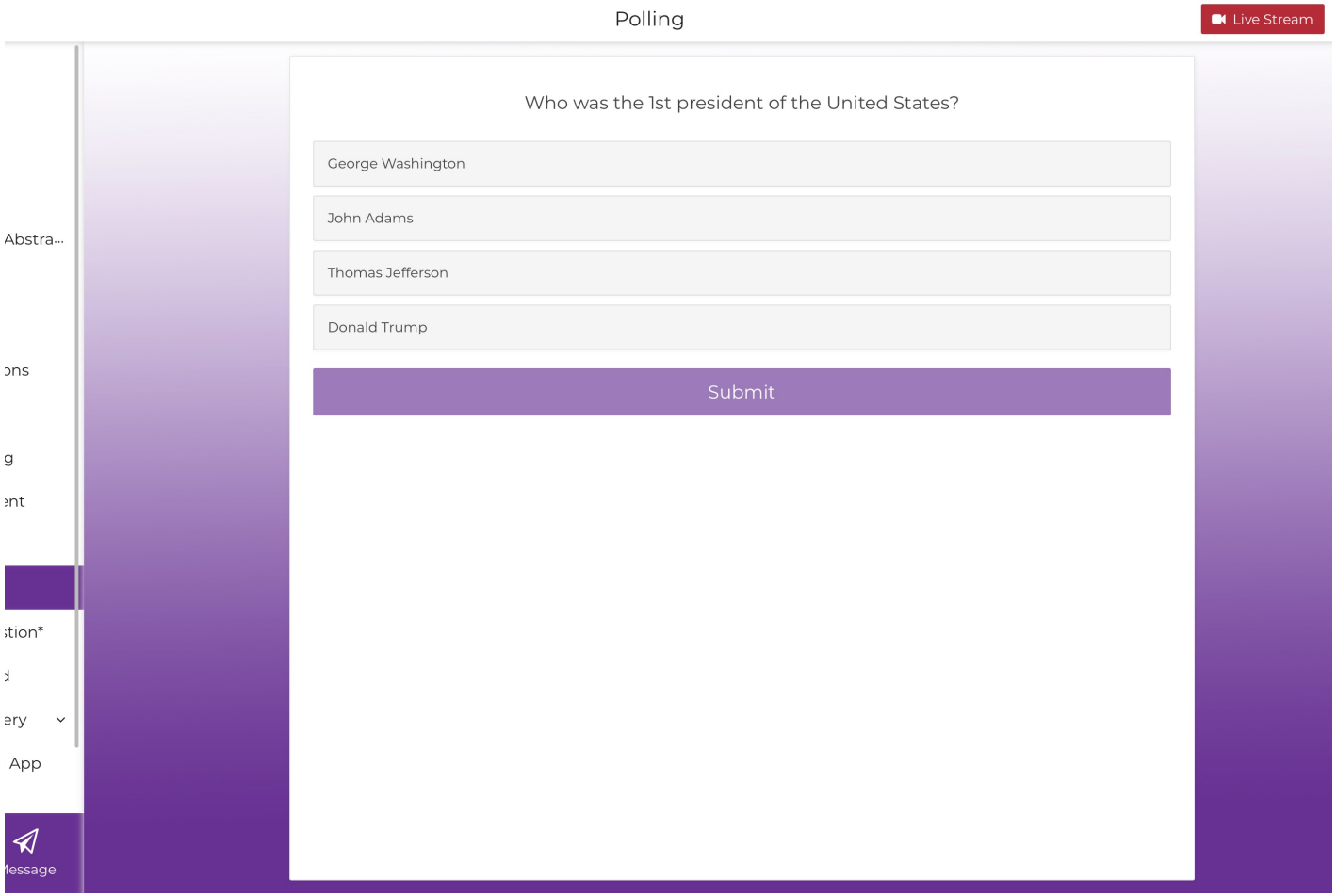
Posters and Abstracts –

Include pre-recorded videos & audio of primary authors



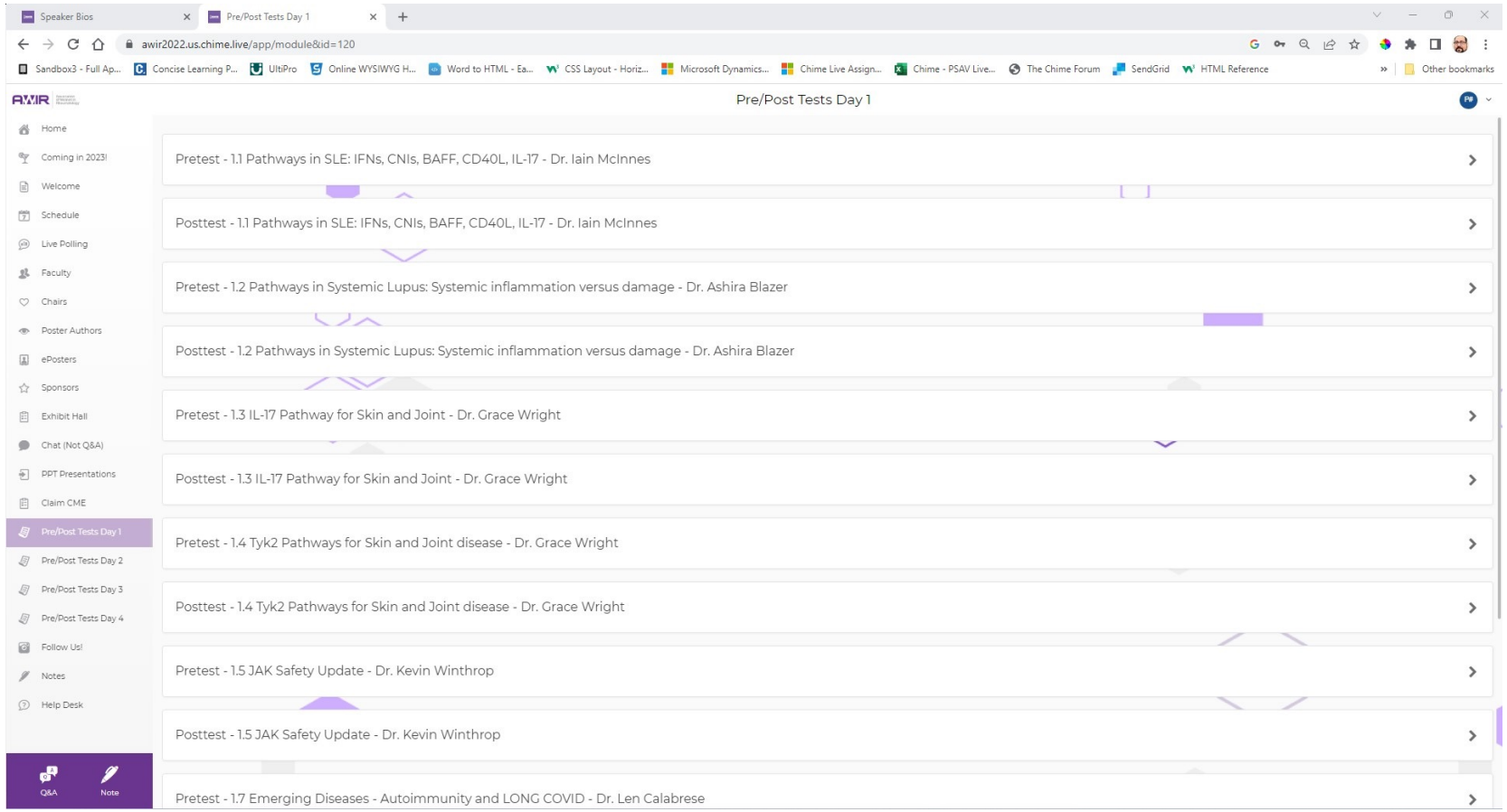
Live Polling for Product Theaters

Multiple Choice Questions and Live Analytics



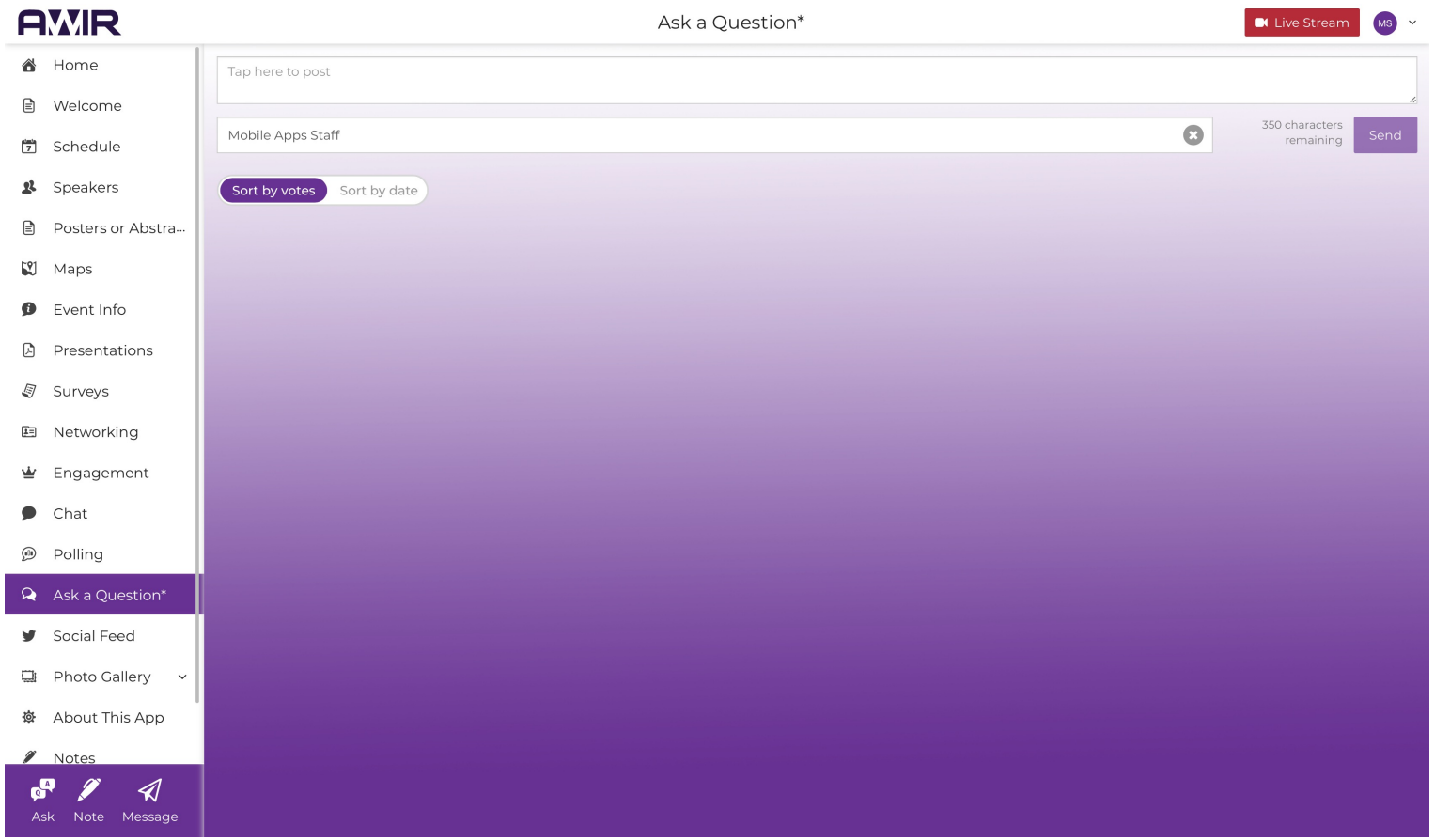
- Encore runs the polling for Product Theaters and CME sessions

CME Questions & Polling via the web-based app



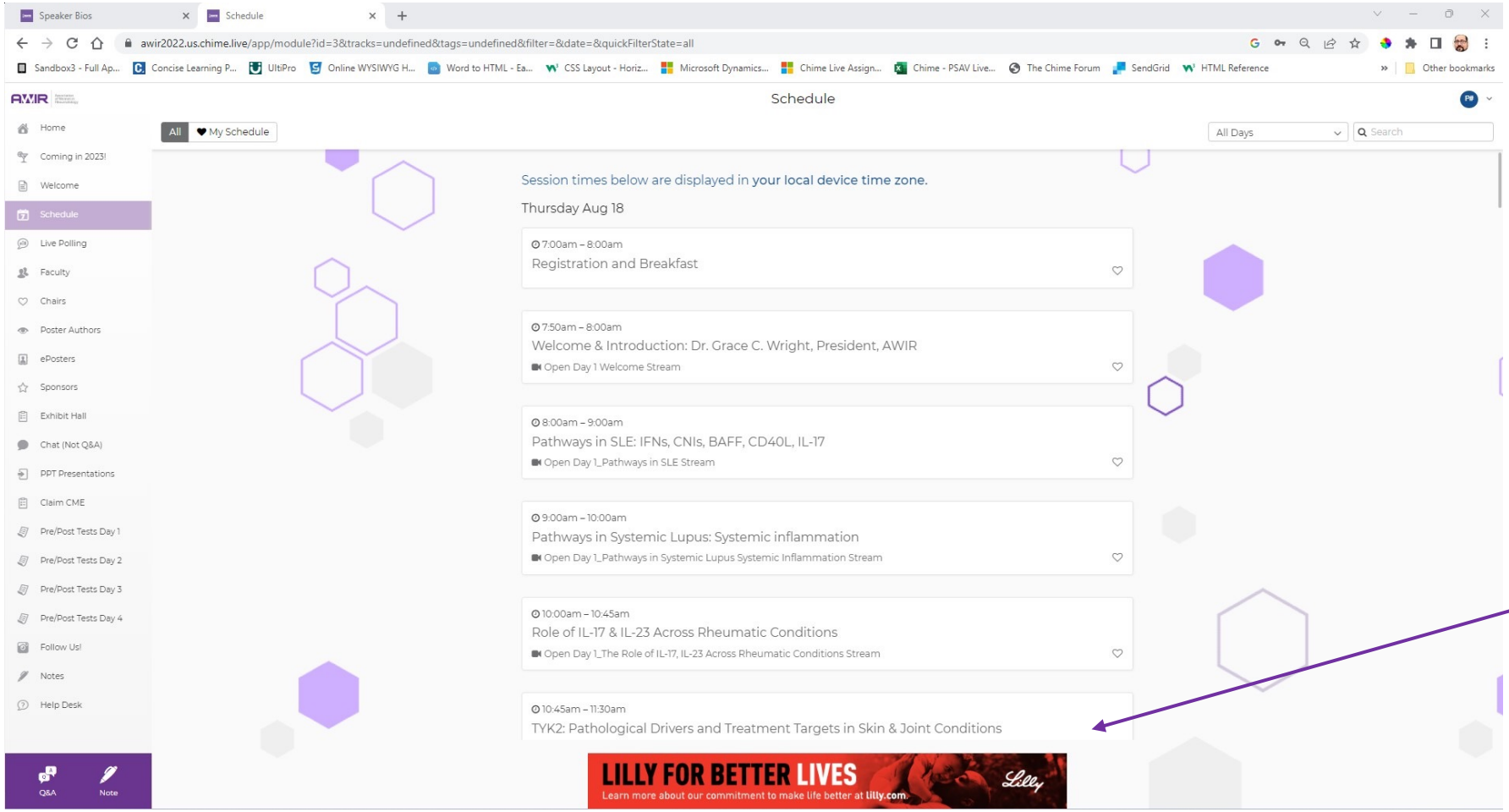
Q&A

Users Pose Questions Live and Virtually via Zoom & App



Agenda

Users Are able to Click Through to View Topics, Speakers & Bios



Platinum Sponsor Clickable Banners