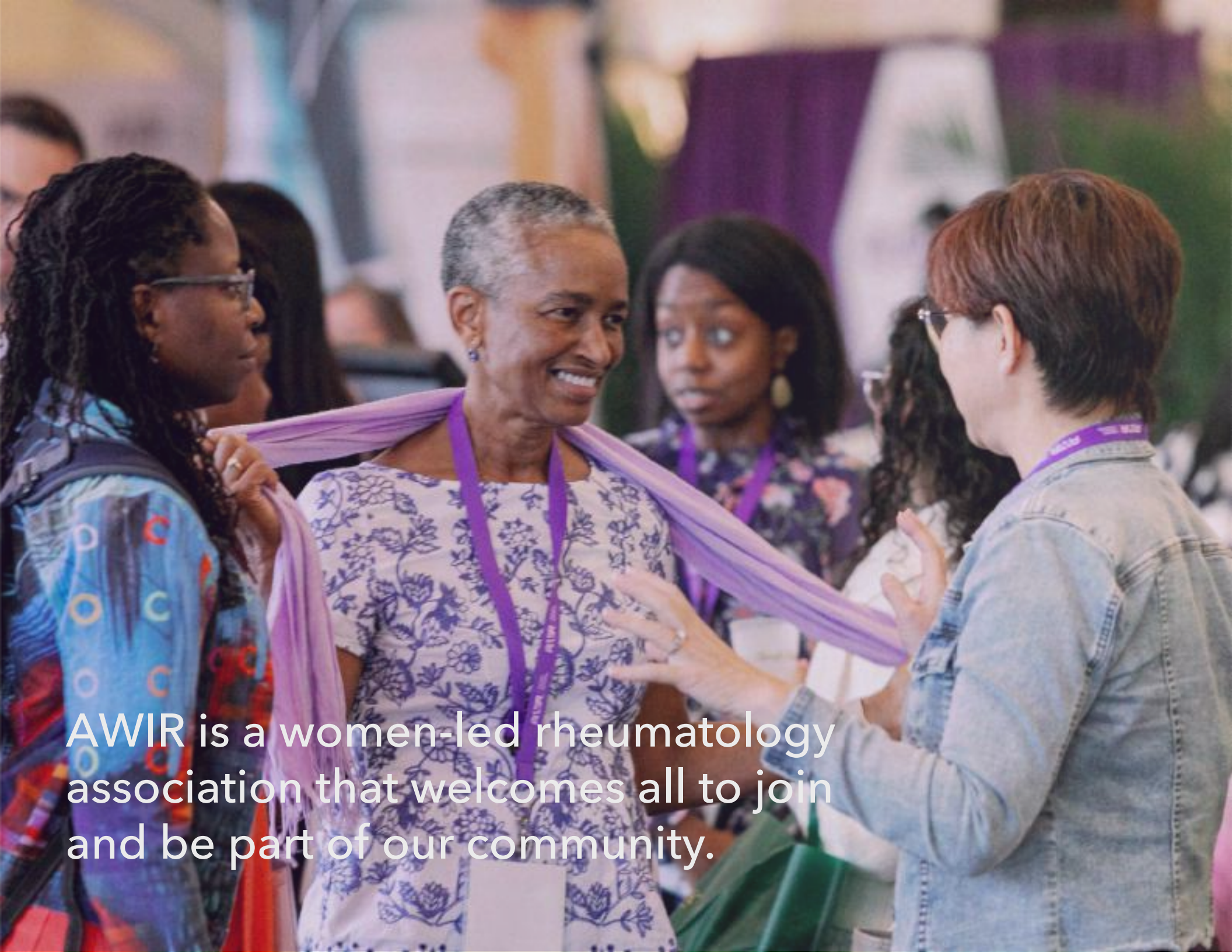


AWIR

Association
of Women in
Rheumatology

Annual Conference

2024 Sponsorship Prospectus



AWIR is a women-led rheumatology association that welcomes all to join and be part of our community.

Our mission

To promote the science and practice of rheumatology, foster the advancement and education of Women in Rheumatology, and advocate access to the highest quality healthcare, and management of patients with rheumatic diseases.



Educate and create networks within the Rheumatology clinical community of women and men



Develop leadership skills to increase the movement of women into positions of leadership in Rheumatology



Promote inclusivity, diversity, and equality in the Rheumatology field



Our members

AWIR's global touch is essential to our mission of fostering the advancement and education of all global Rheumatologists. We have a shared vision and commitment to partnership connecting Rheumatologists across continents.

 **70+** countries

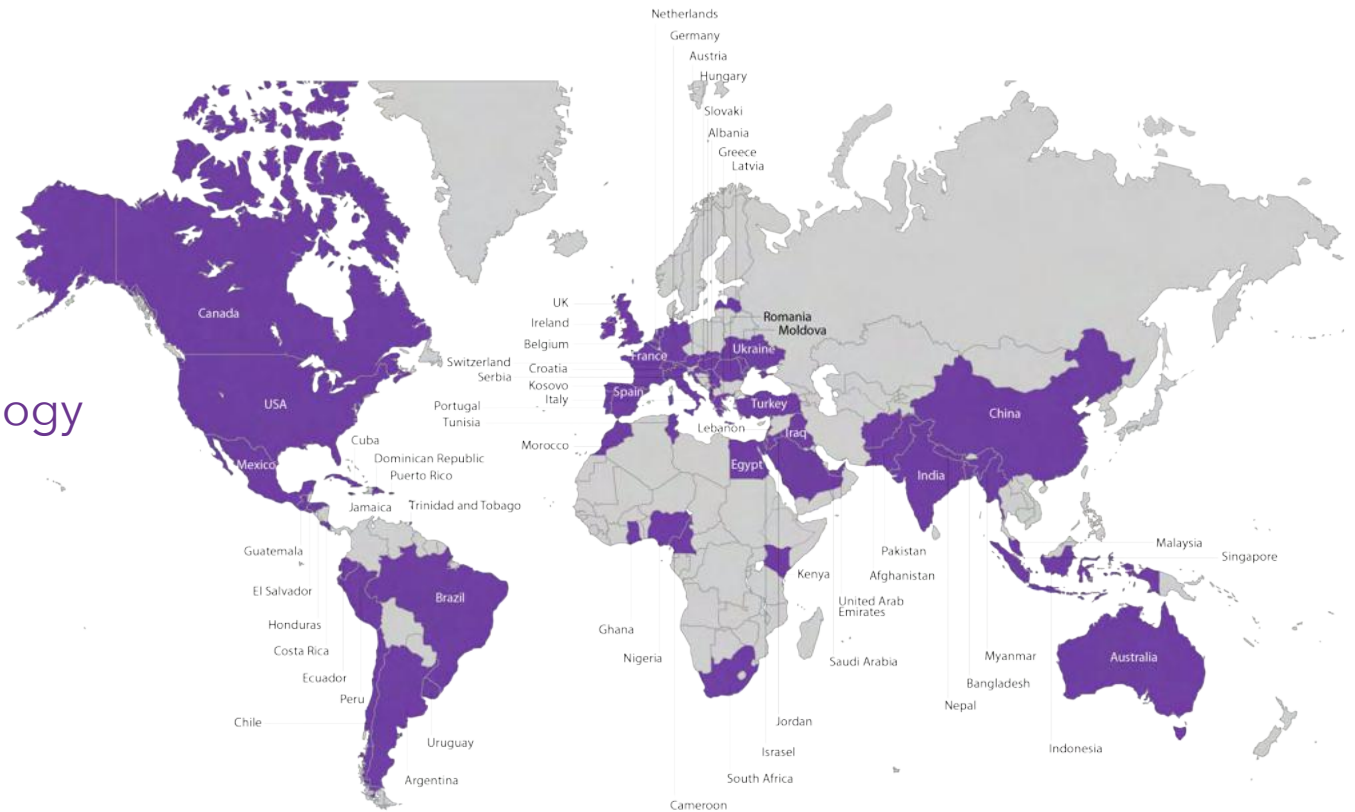
 **11,000** digital touchpoints

97% Adult/Pediatric Rheumatology prescribing clinicians

3% Other (e.g. students, retired clinicians, PhDs)

70% 

30% 



Annual Conference

July 25-27, 2024 | Hybrid

Gaylord Palms Resort & Convention
Center, Kissimmee, Florida

500+

Expected in-person attendees

250+

Expected online attendees

AWIR 2024 will be a hybrid virtual and live program to accommodate the widest possible audience and our Global Chapters/Partners from the more than 70 countries with AWIR members.

We are constantly updating the conference with feedback from our members and attendees with a range of improvements for 2024. We'll be hosting a number of new workshops for attendees to join throughout the days.

Puja Mehta, MD:
Recognizing + Overcoming Imposter Syndrome

Janet Pope, MD: Emerging Pathways in
Rheumatology

Mary K Crow, MD: Key Updates and
Healthcare Disparities in Lupus

Ellen M. Gravallesse, MD: Latest Advances and
Therapeutic Approaches in RA

Lianne Gensler, MD: Clinical Insights into
Spondyloarthritis



"I have been at every AWIR meeting since the beginning; it has blossomed from a little private meeting to just an incredible venue, international and beyond."
-Leonard Calabrese, DO

Platinum sponsor

\$30,000

BOOTH

- 10ft x 10ft booth space with chairs + drape

CONFERENCE PASSES

- 4x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- 2x clickable branded or unbranded banners
- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Attendees lead generation via AWIR Raffle
- Recognition via on-stage signage
- Two 3-minute videos or one 6-minute video, branded or unbranded, displayed during live program



Gold sponsor

\$20,000

BOOTH

- 8ft table with chairs + drape

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations

CONFERENCE APP

- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Bronze sponsor

\$15,000

BOOTH

- 6ft table with chairs + drape

CONFERENCE PASSES

- 1x complimentary all-inclusive exhibitor registration

CONFERENCE APP

- Recognition in the conference app
- Data analytics from the app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



Non-profit

Complimentary

BOOTH

- 6ft table with chairs + drape

CONFERENCE PASSES

- 2x complimentary all-inclusive exhibitor registrations


CONFERENCE APP

- Recognition in the conference app

ADDITIONAL ELEMENTS

- Recognition via on-stage signage



A photograph of two women in professional attire engaged in a conversation at what appears to be a conference or networking event. The woman on the left is wearing a dark blazer and has her hair in a bun. The woman on the right is wearing a yellow top and has curly hair. In the background, other people are visible, including a man with a white beard in a light blue shirt and a woman with long hair in a dark jacket. The setting is a well-lit indoor space with various displays and posters.

"This is unlike any other meeting, not just from the learning and networking, but the environment where this is happening - where men and women have an aspiration for better leadership and supportive professional experience, while keeping patient care at the center of it all."

- Dr Priya Reddy, AWIR Secretary and Treasurer



AWIR 2024 conference app

\$20,000

The entire AWIR 2024 meeting will be live streamed via Encore's customized state-of-the-art web based app; with support from onsite and virtual video/technology teams and speaker readiness 'green rooms' to ensure smooth transitions for in-person and virtual speakers. The app will also allow the sessions to be recorded, provide analytics after the meeting, networking, facilitate Q&A and live polling, gamification to encourage participation.

As part of this opportunity, you'll receive:

- Three digital "pop up" notifications during the meeting; branded or unbranded (Booth driver, Session reminders)
- Pre-meeting notifications/banners (3) either branded or unbranded; embedded in meeting communications to AWIR's eNewsletter list serv of >9,000 subscribers
- A dedicated display for promotion, branded or unbranded on site

In-person & Virtual Digital Poster Halls

\$12,000

- Submit up to 5 enclosed posters for AWIR's peer review and approval
- Approved posters maintained in the AWIR 2024 meeting app and on dedicated 52-inch digital touch screens on-site



Scientific Satellite Symposia

\$70,000

- 30-minute Scientific Podium presentation (unbranded medical presentation), presented by a credentialed Speaker
- Potential topics and speakers should be discussed prior to submission with Grace Wright, MD, PhD
- AV support and management for the live portion of the conference are provided by AWIR
- On site signage in recognition of your sponsorship and via the AWIR meeting app
- Promotion via the AWIR conference app

Please note, for this opportunity Amethyst Corporate Sponsors have first right of refusal.

Product Theater

\$70,000

- ~~Nine~~ ⁷ 30-minute opportunities available
- Acceptance of Product Theater content and speaker will be at the discretion of the Board
- AV support and arrangements for the live portion of the meeting are provided by AWIR
- On site signage in recognition of your sponsorship and via the AWIR meeting app
- Promotion via the AWIR meeting app

Please note, for this opportunity Amethyst Corporate Sponsors have first right of refusal.



Pre-conference Advisory Board

4 Hour Advisory Board \$25,000

2 Hour Advisory Board \$15,000

- Corporate Sponsors are invited to hold advisory boards prior to the start of the Annual Conference.
- AWIR will already have dedicated meeting space under contract and an on-site conference production team Encore to provide basic support.
- Additional production and/or AV needs must be arranged directly with Encore.
- AWIR's Board of Directors will not require travel support; however, individual honorarium is not covered.
- If requested, AWIR can provide medical writing support for additional costs.



Conference Wi-Fi on-site

\$7,500 (one available)

Company logo and the words “sponsored by (Name of Company)” will appear on conference landing page and on the signage with directions to access Wi-Fi.

Hotel room keys

\$7,500 (one available)

- Review and approval for layout and content by AWIR Board
- Company logo and information on 1-side, AWIR’s logo must be included
- Production timelines 10 weeks

Hotel doordrop

\$7,500 / per night

- Available Wednesday, Thursday, Friday
- The door drop may be branded or unbranded and is an opportunity to ensure visibility for product and/or company
- Inserts must not exceed 8.5” x 11”, must be pre-approved by AWIR , and be received on-site by August 4th
- \$500 for each additional page or \$500 for a Product Information sheet

Timelines

EXHIBITING / SPONSORING

All submissions to exhibit/sponsor must be received before **April 15, 2024**.

PAYMENTS

All funds must be received within four weeks of submission of the registration. If funds are not received by **May 15, 2024**, AWIR cannot guarantee the inclusion of the corporate name or logo on the written materials, sponsorship of product theaters or symposia, and the organization may not be allowed to exhibit.

ON-SITE REGISTRATION

Exhibitor's on-site team members should be registered by **June 1, 2024**. All industry personnel, exhibitors and agency support on-site must be registered as 'industry employees' with no exceptions; AWIR reserves the right to cancel registrations and will retain the pass through costs from the original registration fees for the logistics agency. Only registered attendees will be allowed to pay for hotel rooms in the AWIR room block; any rooms reserved without registrations will be cancelled by **June 1, 2024**.



Terms

LIABILITY

AWIR assumes no liability for any act of omission or commission including, but not limited to any loss or damages suffered by an exhibitor as a result of any act or omission of any party, including but not limited to, any vendor, service providers, or other exhibitor. Exhibitors and their representatives hereby release AWIR from any and all liabilities for loss or damage ensuing from any cause whatsoever. In addition, each exhibitor and its representatives agree to indemnify and hold harmless AWIR for all costs, damages and liability, including attorney's fees claimed against AWIR based upon acts or omissions of the exhibitor or any of its employees or agents.



Contact us

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